



ASIP News



The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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ASIP Holds “E-Crimes” Course

AMMAN - The Arab Society for Intellectual Property (ASIP) held a training course on “E- Crimes”, September 9-13, 2018 at Talal Abu-Ghazaleh University College for Innovation (TAGUCI) Amman. The 15-hour training course included different topics clarifying the concept and types of E-crimes, namely:

- The electronic environment vs. traditional environment
- Crimes in general
- Types of cyber crimes
- Penalties for cyber crimes



ASIP Holds ACIPP Exam in September

AMMAN - The Arab Society for Intellectual Property (ASIP) held the Arab Certified Intellectual Property Practitioner (ACIPP) exam for a group of participants in Sana’a – Yemen and Amman - Jordan. The program comprises three modules:

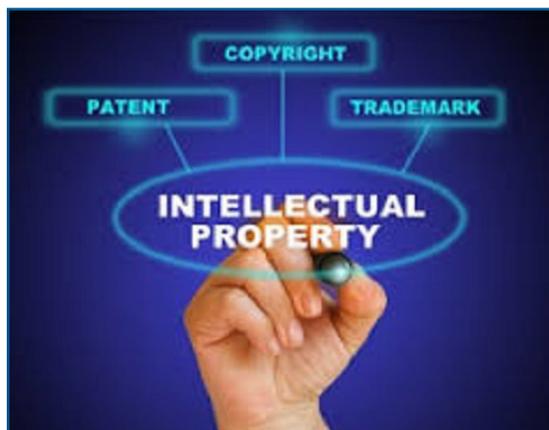
1. Trademarks and Unfair Competition
2. Patents and Trade Secrets
3. Copyrights and Related Rights



ASIP to Hold “Introduction to IP” Course

AMMAN - The Arab Society for Intellectual Property (ASIP) will hold a training course entitled “Introduction to IP”, October 28-29, 2018 for a group of participants from King Abdullah Medical City - Jeddah.

The 15-hour course will provide the participants with an easier understanding of modern principles governing Intellectual Property issues. It will also introduce them to international developments in the field of IP.





Talal Abu-Ghazaleh University College for Innovation Establishes Artificial Intelligence Committee

AMMAN – An Artificial Intelligence (AI) Committee of experts in this field has been established at Talal Abu-Ghazaleh University College for Innovation (TAGUCI). The formation of this Committee aims at the realization of TAGUCI's vision in focusing on innovation and creativity to secure its position at the forefront of business and information technology fields.

The Committee aims to study the mechanism of introducing AI in various fields particularly in transforming Talal Abu-Ghazaleh Organization (TAG-Org) to become the first AI-based solution institution in many fields, as well as in locating the appropriate means enabling TAGUCI students to contribute and be involved in such solutions through projects and innovations they need to create during their study.



TAGUCI is an educational institution specialized in business and information technology, it seeks to provide the suitable environment for creativity and innovation through modern learning methods offered for students to transform their innovations and ideas into marketable products.

Talal Abu-Ghazaleh University College for Innovation has already started receiving applications from students wishing to register for the academic year 2018/2019. The University College recently got approval for introducing the MBA program and bachelor's programs in Business Administration and Computer Science from the Accreditation Council of the Ministry of Higher Education.